When I made the logo for *Sunhead Solar Power,* I noticed how simplicity was used in many famous logos and tried to stick with something basic. I made three half circles using the pathfinder tool and connected them in a way to make it feel like an abstract sun; simple yet artistic. The adding of the three blue triangles was used to soften the usage of red, orange, and yellow; as well as to attract the attention of others by contrasting colors. For the bigger logos I wanted to put an “S H” interlocking in the white space, but it was seemed futile in *InDesign,* so I tried my best to fit the words on the actual logo, inverting the yellow, red, orange pattern to help it be visually stimulating and visible period. The logo itself appeals to solar power because it’s very harsh, but also very clean. I felt that making an anthropomorphic sun would seem to fit in a more child appropriate company; I was aiming for a more sophisticated approach.

I began by making three half circles and then grouping them together. I used the polygon tool to make the triangles then used the convert angles tool to bend the base of the triangles slightly. I then used the text tool to produce the writing and changed the color of them to match the logo. I positioned the boxes so that the text would fit on the logo.